

Attendees: President Mary Cliff, Membership, Chair Stephanie Kaufman, Treasurer Jerry Stein, Program & Events Chair Marty Summerour, Publicity Chair Katie Blaisdell, Newsletter Chair Roxanne Watts, Secretary Cat Tucker, At-Large Sue McIver,

Absent: Vice-President David Shewmaker, Dance Chair Penelope Weinberger, At-Large Steve Roth, At-Large Member Hannah Platt

Mary officially called the meeting to order at 8:20 pm when we were all gathered.

Minutes for August – Motion made by Marty to accept the minutes as amended, 2nd by Sue. Motion passed.

Treasurer's Report:

- Stats and new budget – new fiscal year just started September 1st...new QuickBooks accounting system is in place. Fortunate to have Leslie Barkley as our accountant. Just send her the data by e-mail and then follow the e-mail up by sending the hard copy backup to her. It is vital that we stay on top of all financial matters. Leslie knows how to file our non-profit tax returns, is efficient, and has the right ideas about preparing us to be audited so that we can become eligible for United Way funding.
 - New memberships must be put into the old membership system, then send Leslie with the details and she'll put them into QuickBooks so that she can track the income and expenses.
 - Much easier if we e-mail Leslie Barkley with everything.
- Marty needs a money person to be at every event to reconcile the money and attendees.
- We will have a new door sheet to be used at all FSGW events.
- Mary has come up with an envelope system which will matchup specific programs with an envelope in the cash box so that we can always track for which event particular funds are related.
- Can we add outreach category? Jerry says yes we can add this category.
- Insurance and Board Liability – Cultural Alliance of Greater Washington (“CAGW”) says we ought to have the list as to what our Directors and officers Insurance covers. Jerry is requesting a quote.
- \$1,800 refund on an insurance premium that was never claimed has been reclaimed due to investigative work done by and information shared by Tom Spilsbury.

Membership Report:

- 765 individual members and 1,067 families. Small gains in each area.
- Important that we make efforts to regain lost members and add new members
- Outreach – At upcoming festivals we will need volunteers. Takoma Park Folk Festival: Stephanie and Marty; Takoma Park Street Festival – 1st Sunday in October: Cat Tucker
- Mary has created handouts which detail the benefits related to membership
 - Include: each year more than \$120 in free concerts & dances + more than \$500 in discounts to dances & special events + 11 newsletters

Newsletter Report:

- Deadline is September 10th.
- Paid ads look good
- Haven't been invoiced by Jennifer, yet.
- E-Newsletter is continuing to be sent
- New Columns & Features

Publicity Report:

- Twitter is up...linked to Facebook page. Katie is considering placing an ad on Facebook.
- Katie needs pictures from dances, concerts, contra bands, Nowell Sing We Clear, Midwinter Festival.
- Will look into having us added to About.com

Program/Events Report:

- Non-concert ideas? Chocolate Drops/Ebony Hillbillies, Synthian
 - Shelley Posen from Canada is part of Finest Kind (<http://www.shelleyposen.com>) (<http://ianrobb.com/finestkind/>)
 - Carolina Chocolate Drops (<http://www.carolinachocolatedrops.com/>)
 - The Ebony Hillbillies (<http://www.ebonyhillbillies.com/index.html>)
 - Scythian (www.scythianmusic.com)
- Jewish concerts
 - Charlie is currently on holiday.
 - Need to get organized.
 - Flory Jagoda Fundraiser
- Marty says that she has room on the 2011 calendar for 4 or 5 more events.
- Mary has begun discussion with Mia re Eberhart concerts
- WES sound has been improved, thanks to Trevor Higgins.
 - Need to get Trevor paid
- Takoma Park auditorium has been suggested for concerts/programs
 - Too small
 - We have over 2,000 members and owe them 7 events a year.
 - We would be remiss in putting events in a place that holds only 1/10 of our membership

- Where in DC/Virginia should we look to put events?
 - State Theater
 - Barns of Wolf Trap
 - Atlas Theater
 - Rosslyn Spectrum Complex
 - Thomas Jefferson Community Center
 - GW Lisner Auditorium

Dance Report:

- No Dance Report Available

Old Business:

- Library of Congress acquisition of FSGW archives (Pat McGee) – Archive folks have picked up recordings; Pat needs new hard drives
- Web Committee report
 - What are criteria for reworking logo; we have a volunteer; what do we tell him
 - April sent out 16 questions
 - Continuing to function
- Is PayPal working – yes per Jerry Stein
- Takoma Park Street Festival – Sunday, October 3, 2010 – will have a table – Cat will “man” it.
- Magical Montgomery Festival – Saturday October 9th – planning to have a table at a cost of \$140
- If anyone is going to Arts on Foot downtown 9/8-11 please let us know - we could hand out season cards
- Art on the Avenue in Del Ray –Sue is finding out if we still have time to sign up for a table
- Midwinter Fest – \$3,000 users fee to the school. Date will be February 5th

New Business

- 333 Coffeehouse – Mary – have begun discussions with their volunteers
- Does anybody have contacts with dancingbythebayou folks about the festival?
 - Mary would like to book some of the performers for concerts

Next meeting: Tuesday, October 5, 2010 at Glen Echo.

The meeting was adjourned at pm (Motion to adjourn by Marty, 2nd by Sue, motion passed.

Respectfully submitted by Cat Tucker

Catherine A. Tucker